



2021 ANNUAL REPORT

Dear Supporters, Partners, and Allies,

We are pleased to present the EcoCiv Annual Report for 2021.

The Institute for Ecological Civilization occupies a unique and increasingly critical niche in the global response to climate change, human development issues, and inequality. The science is unambiguous: humanity must make rapid changes across multiple sectors to radically reduce greenhouse gas emissions. Some organizations work toward technical solutions in particular sectors, while others try to imagine the society of the future. EcoCiv exists to bridge the two — to design the roadmaps that will get us from here to there and to convince leaders in the private, public, and third sectors to implement them, rapidly and at scale.

The EcoCiv programs described in this report take three forms:

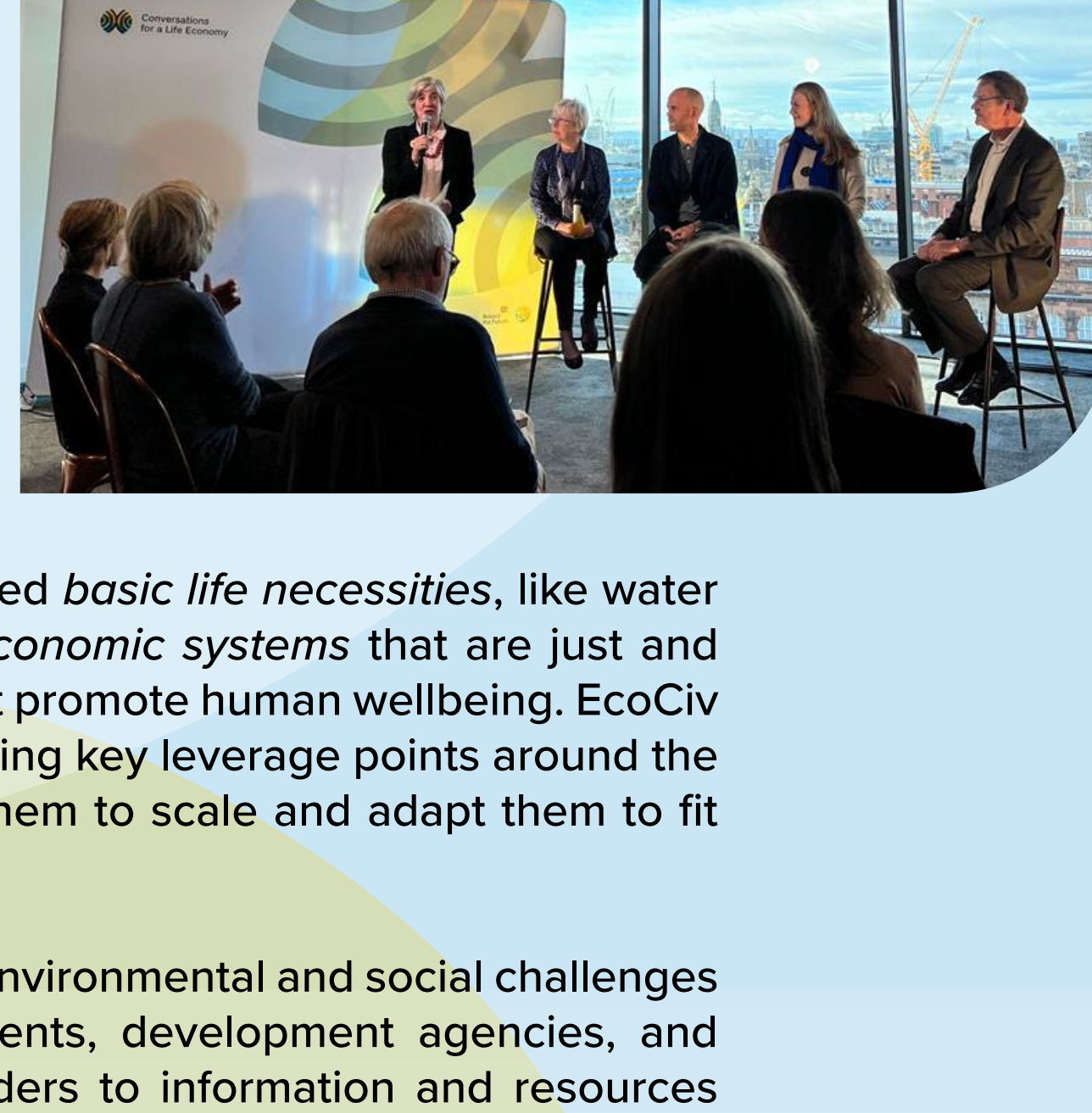
- **Hubs.** In the sustainable societies of the future, people will need *basic life necessities*, like water and food; they will need viable forms of work and trade — *economic systems* that are just and sustainable; and they will need forms of *human community* that promote human wellbeing. EcoCiv is designing and incubating hubs with localized projects targeting key leverage points around the world, publicizing their successes, and finding ways to take them to scale and adapt them to fit new locations.
- **Blueprints.** EcoCiv identifies and aggregates solutions to key environmental and social challenges and makes them available to communities, cities, governments, development agencies, and business allies around the world. EcoCiv connects local leaders to information and resources about proven solutions.
- **Roadmaps.** Hopelessness arises when people don't see how to get from today's crises to the fully sustainable, ecological civilization of the future. Yet, in fact, pathways exist for each sector of society. By researching proven solutions that push boundaries and building capacity of local organizations to implement these roadmaps, EcoCiv helps turn hopelessness into action.

Thanks to your support, we have made major progress in each of these three areas over the last 12 months. With your continuing support, we will match and surpass those results in the coming year. Will you join us in discovering, and then in walking, the pathways that allow humanity to advance toward a truly ecological civilization?

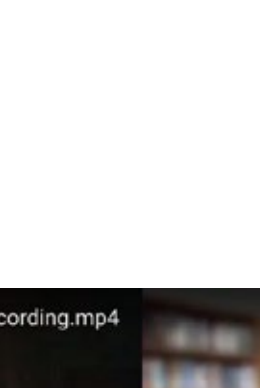
Sincerely,

Philip Clayton

Philip Clayton
President



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2021 AT A GLANCE



Water Programs

EcoCiv's work in water security is centered around the W12+ Programs, which are five distinct, yet complementary programs that address the challenges to global water security. Administered jointly by the U.S.-based nonprofit Institute for Ecological Civilization (EcoCiv) and the South African-based nonprofit Save Our Schools NPO (SOS) since 2019, W12+ continues to 1) connect local leaders with access to information about proven water security solutions, 2) to incubate pilot projects that push the boundaries of those approaches, and 3) provide capacity building for local, regional, country-specific, and other organizations working to achieve water security across the globe.

Wellbeing Economies

Economies should respond to the needs of people and the planet, rather than people and the planet serving the economy. A wellbeing economy is one that promotes the flourishing of life in all its forms. It is an alternative to the radical concentration of wealth, exploitation of workers, and degradation of the planet that we find in current economic systems. An economy that works for all people and supports long-term sustainability, a wellbeing economy, is a vital component of an ecological civilization. EcoCiv works with the Wellbeing Economy Alliance (WEAll), a UK-based charity, to host the WEAll California hub. We are currently piloting WEAll's policy design guide in Pomona, California, where we are working with a group of local leaders to implement policy proposals and trial projects toward economic wellbeing, such as a worker-owned cooperative model.



Global Dialogues for Systems Change

In 2021, EcoCiv hosted 8 live webinars and 9 deep-dive podcast conversations connecting audiences with experts from around the world for constructive conversations on shifting paradigms for the long-term wellbeing of people and the planet. By collaborating with groups like *The Nature Conservancy*, *One Project*, and *YES! Magazine*, and featuring leaders like Vandana Shiva, Winona LaDuke, Tim Jackson, Helena Norberg-Hodge, Ellen Brown, and Leah Penniman, we held conversations on a range of topics pertinent to transitioning toward an Ecological Civilization. As a result of these conversations, narratives, behaviors, and values begin to shift and systems begin to change.

2021 Research - Human Flourishing

Human Flourishing in the Anthropocene is a project completed by EcoCiv for the John Templeton Foundation (JTF). Together with JTF, we established the top research priorities for twelve sectors that have the capacity to facilitate the transition to a more equitable and sustainable world. Employing a three-round Delphi methodology (two rounds of surveys and one round of one-on-one interviews), we engaged more than 200 experts from around the world. The final report includes more than 400 expert-provided research priorities that will be used by the Foundation as it decides how and where a significant portion of its funding will be spent in the coming years.

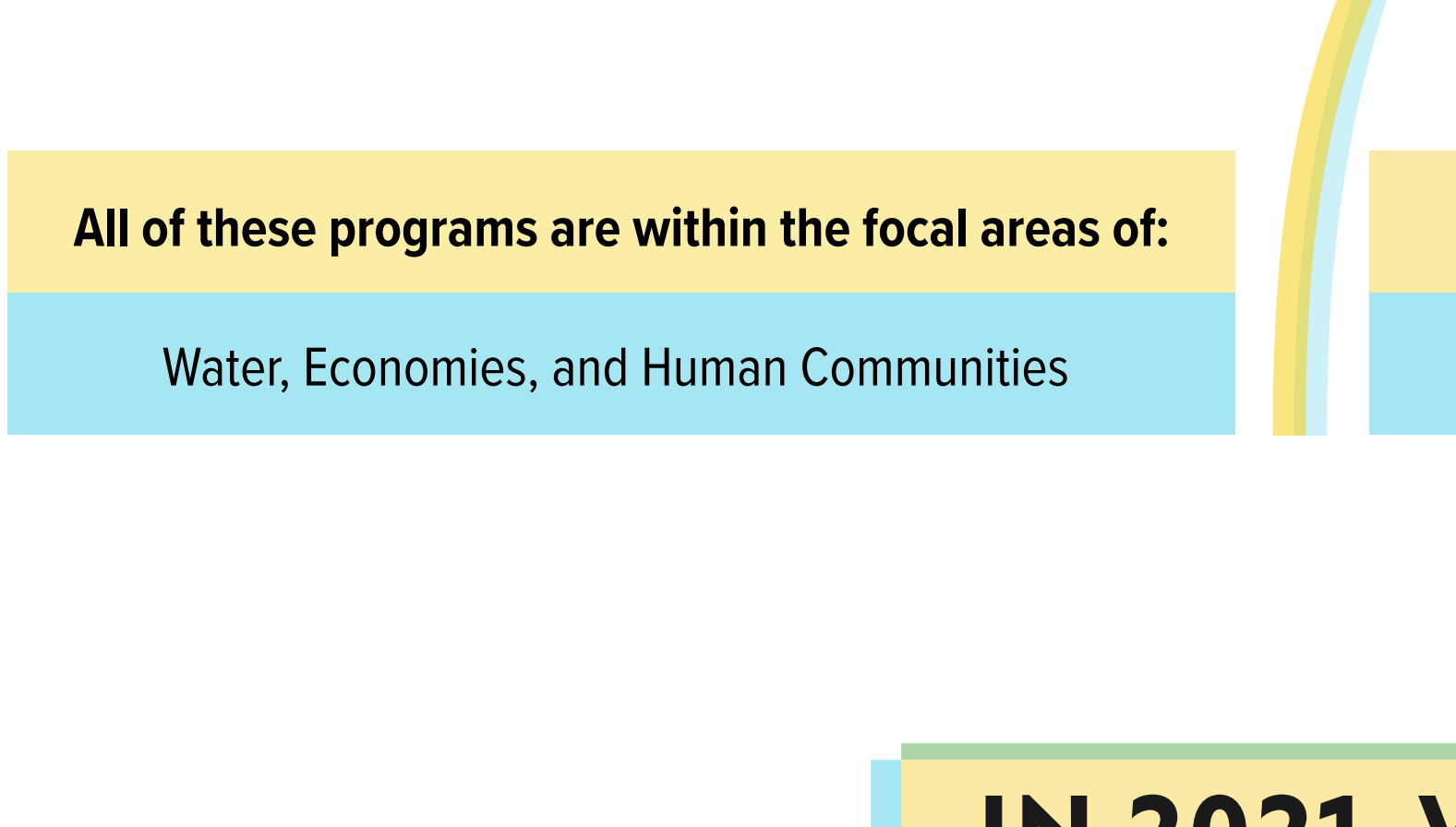
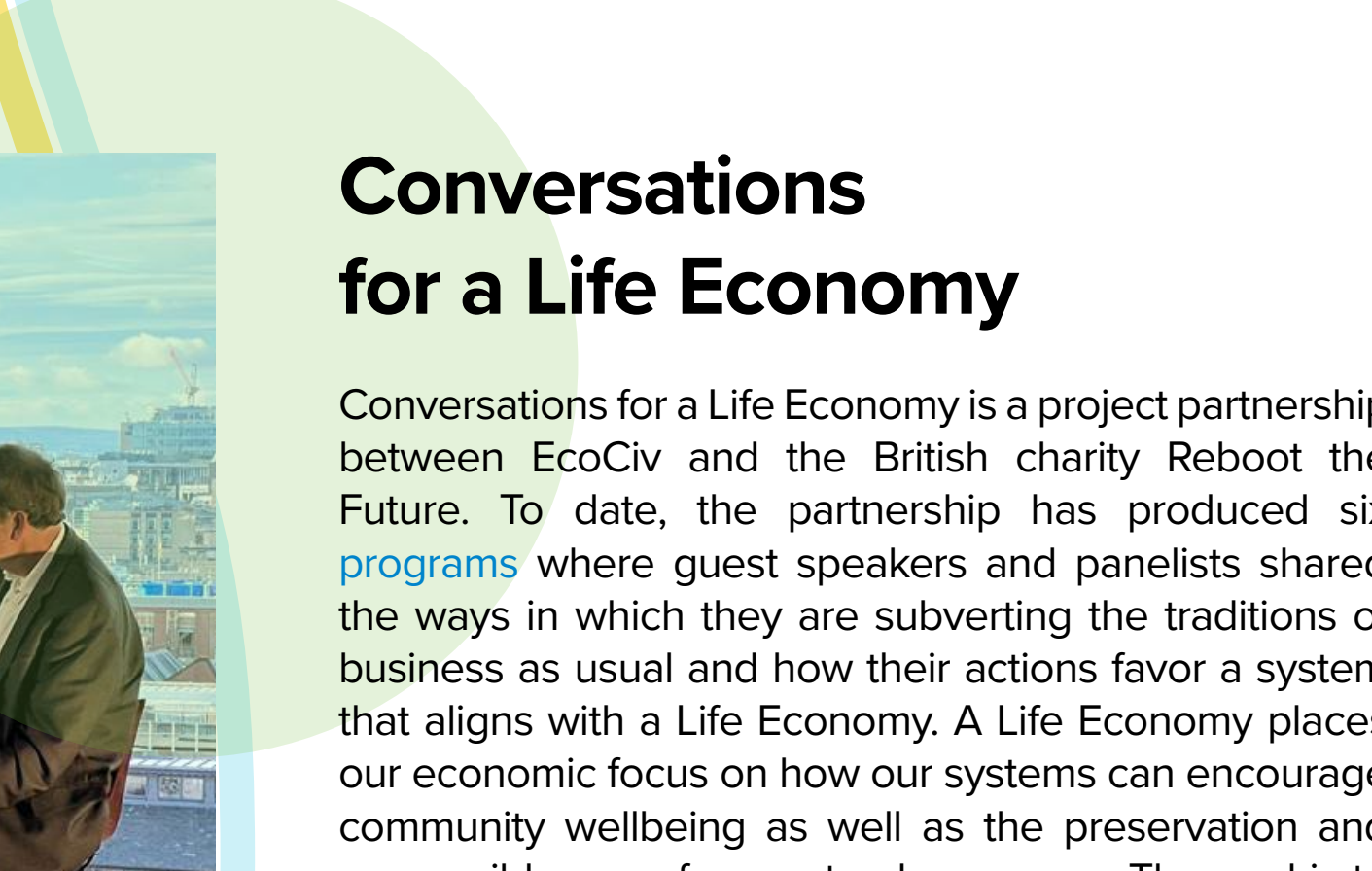


EcoCiv Korea

This year EcoCiv has continued to strengthen its ties through key partnerships in South Korea. With a strong Korean contingent at the International Forum for Ecological Civilization in May, Korean simultaneous translation provided additional integration of Korean voices, including leading environmental activists and key representatives from the Seoul Metropolitan Government. In November, the 5th Annual EcoCiv Korea Conference brought together experts from around the world for a bilingual exchange on the topic, "A Decade to Make a Difference: Making a Difference By Changing the Way We Think and Teach." In partnership with Hanyang University (the site of a new EcoCiv office in Seoul) and the Seoul Metropolitan Office of Education, participants explored the intersection of education, activism, and food literacy for an ecological civilization.

Conservation Economies

Conservation Economies (CE) projects challenge the assumption that investments serve either conservation or economic growth. They provide economic opportunities for indigenous and rural communities through locally run, sustainable, and often restorative businesses. By doing so, they build local community leadership, ecological wellbeing, and economic functionality in equal measure. EcoCiv is currently planning a workshop and a convening to gather partners, funders, and members of communities who are already involved in CE projects. Together we will highlight the best CE practices and solutions, and identify roadmaps for replicating and scaling them around the globe. Our goal is to shift the paradigm of conservation towards sustainable, effective, and resilient Conservation Economies.



Conversations for a Life Economy

Conversations for a Life Economy is a project partnership between EcoCiv and the British charity Reboot the Future. To date, the partnership has produced six programs where guest speakers and panelists shared the ways in which they are subverting the traditions of business as usual and how their actions favor a system that aligns with a Life Economy. A Life Economy places our economic focus on how our systems can encourage community wellbeing as well as the preservation and responsible use of our natural resources. The goal is to catalyze action that realizes the vision of a Life Economy by engaging emerging leaders in the corporate and private sector. The program will release toolkits that serve as a roadmap toward a Life Economy, offering case studies on how emerging leaders can participate.

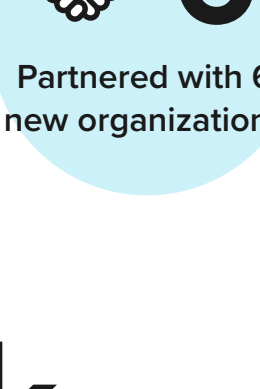
All of these programs are within the focal areas of:

Water, Economies, and Human Communities

Achieved through:

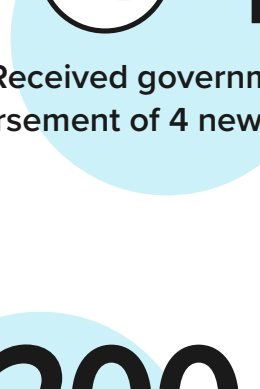
Research, Facilitation, Convening, Consulting

IN 2021, WE:



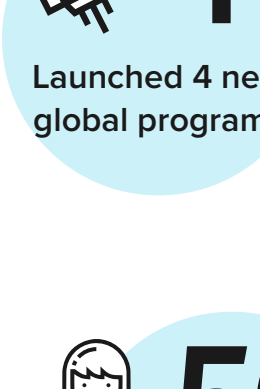
6

Partnered with 6 new organizations



4

Received government endorsement of 4 new projects



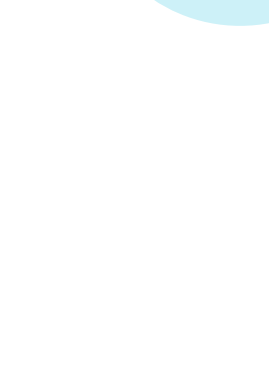
4

Launched 4 new global programs



32

Represented 32 cities across 26 different countries on the W12+ Blueprint



185k

Reached over 185,000 people across our platforms



200

Identified over 200 experts to identify their priorities for action and investment



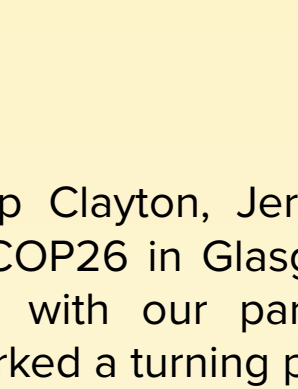
50+

Hosted 50+ experts in facilitated workshops to identify priority actions



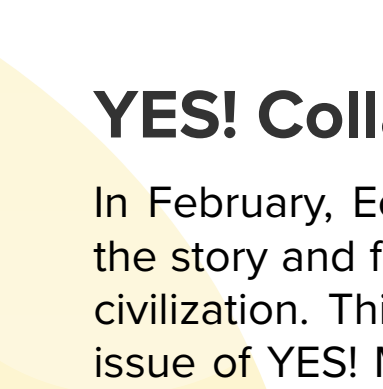
416

Identified 416 research priorities across 12 sectors for "human flourishing in the anthropocene"



36

Identified 36 notable water solutions available on the W12+ Blueprint



Obtained UN Economic and Social Council Consultative Status

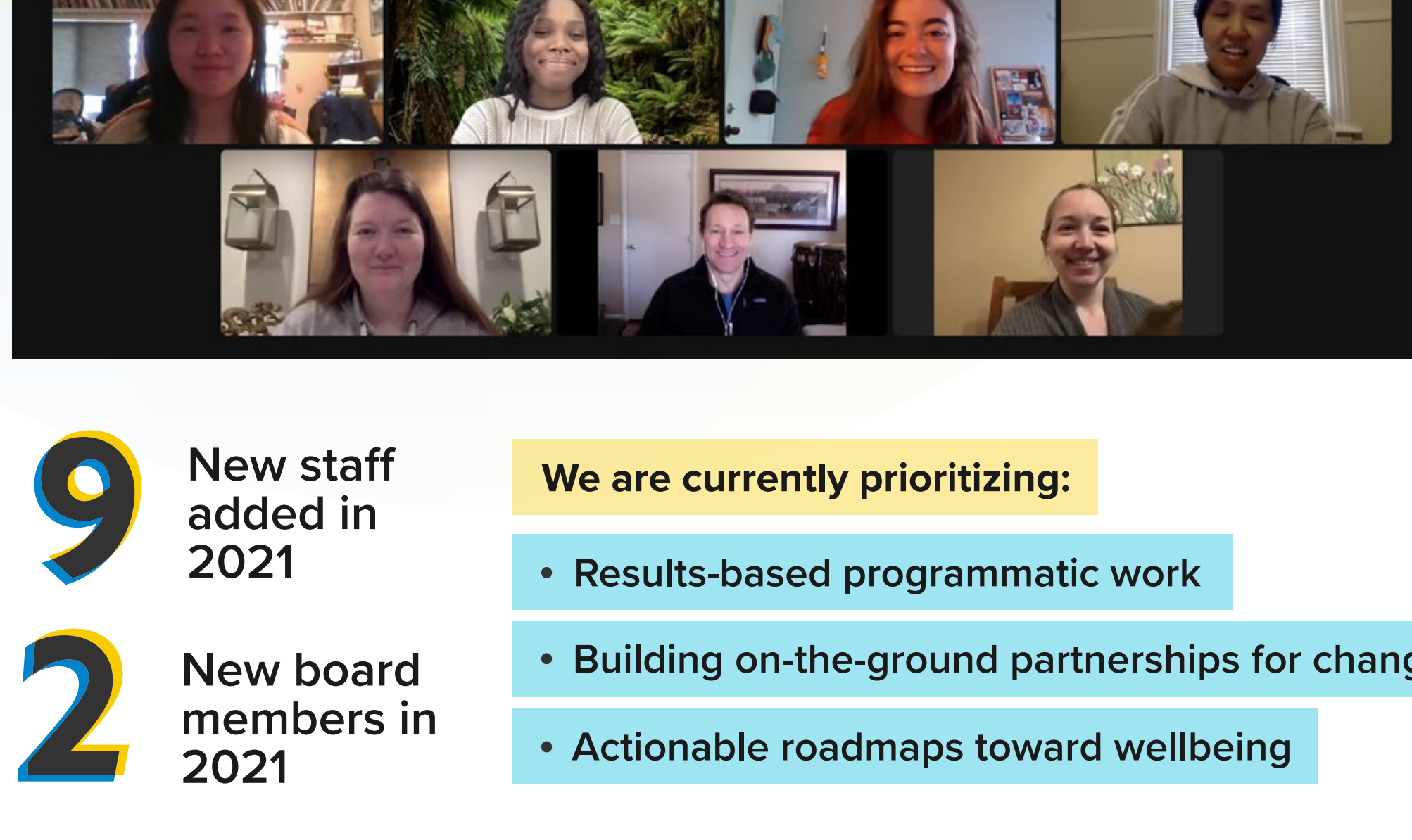
COP26

Three members of EcoCiv's team — Philip Clayton, Jeremy Fackenthal, and Ellie Leaning — attended COP26 in Glasgow, Scotland to host four panel discussions with our partner organization, Reboot the Future. COP26 marked a turning point as "the last good chance" to restructure society to avoid catastrophic impacts of climate change. While COP26 did not achieve all it could have, we were pleased to participate in programs and design solutions that will support and enable this societal transition towards an Ecological Civilization.

YES! Collaboration to Change the Story

In February, EcoCiv collaborated with YES! Media to change the story and further the paradigm shifting vision of ecological civilization. This included publication of the 25th anniversary issue of YES! Magazine on the topic of ecological civilization, with contributions by actor/activist Mark Ruffalo, activists Vandana Shiva, Winona LaDuke, and Leah Penniman, as well as a feature piece by author Jeremy Lent. The issue was promoted further through a joint webinar: *An Ecological Civilization: The Path We're On*.

GROWTH AND COMMITMENT



ECOSOC Status

EcoCiv is pleased to announce that we have received official special consultative status with the United Nations Economic and Social Council (ECOSOC). Consultative status allows our organization access to meetings of the UN Economic and Social Council (ECOSOC), the ability to contribute to written documents, and the opportunity to consult with ECOSOC subsidiary bodies. We recognize this as a helpful step toward broader global engagement on some of the most pressing matters as we work toward an ecological civilization.

Reboot the Future enjoyed tremendously working with EcoCiv in 2021. We are clearly aligned in our deepest principles, values, and mission. We share a deep love of the Golden Rule as a basis for creating a new operating system in our world. It has been a pleasure developing the Imaginal Conversation series with Philip and his team, that promote in-depth reflections to encourage participants to become imaginings, i.e., catalysts to transform themselves and others from their egos to serving others. We look forward to further collaboration in 2022.

Kim Polman, Co-Founder and Chair, Reboot the Future

CURRENT PROGRAM MARKETS



It's been a real privilege working with and getting to know the EcoCiv team - we even got to spend time together in person in Glasgow during COP26.

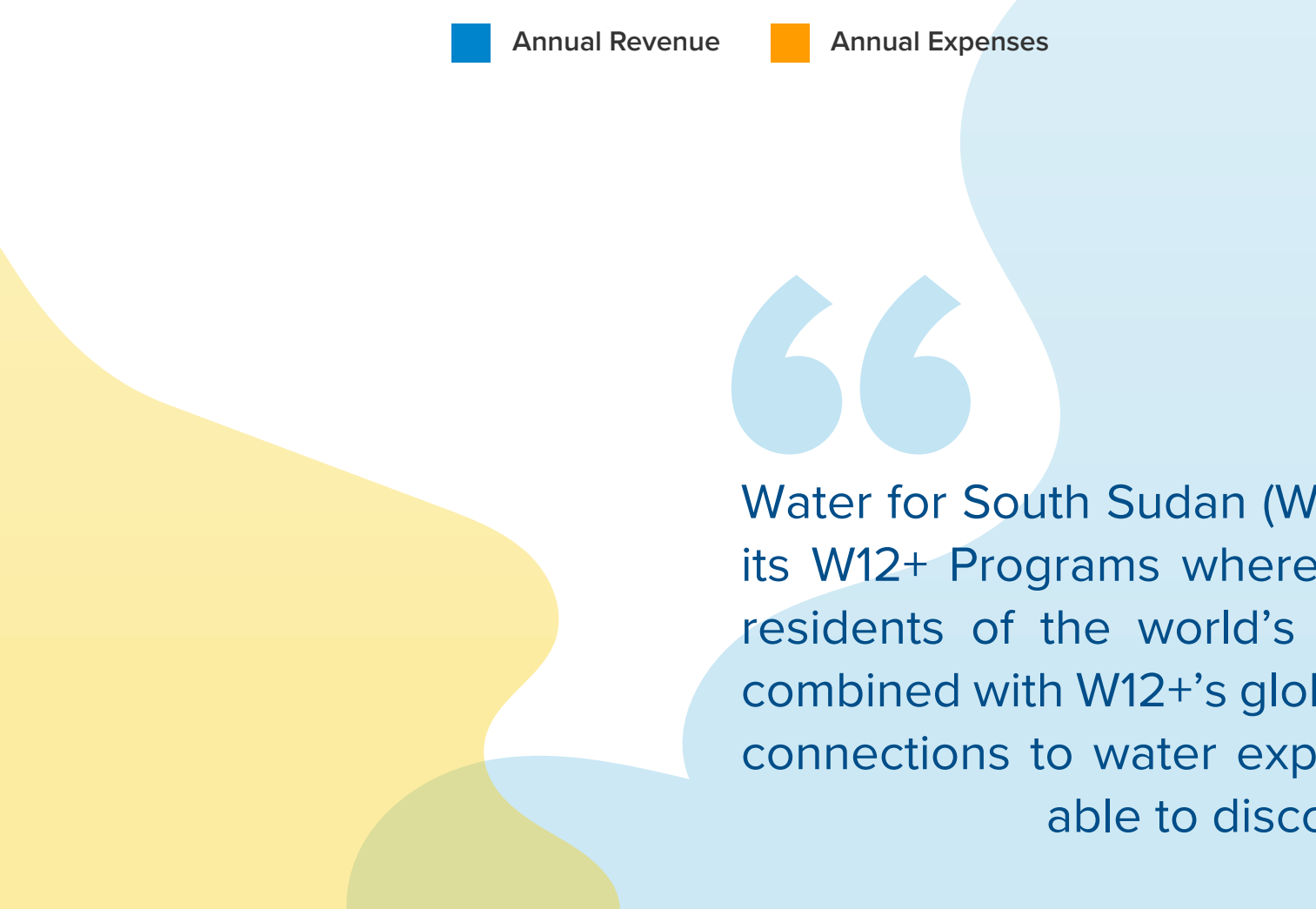
EcoCiv colleagues are leading the establishment of a WEAll hub in California, and we're working together to pilot the WEAll Policy Design Guide in Pomona. I greatly value their commitment to diversity and participatory principles, as well as their open mindedness and humility in approaching this potentially daunting task.

Partly thanks to the work of EcoCiv, Wellbeing Economy ideas are really taking root in California, and I'm excited to see what 2022 holds for our collaborative work.

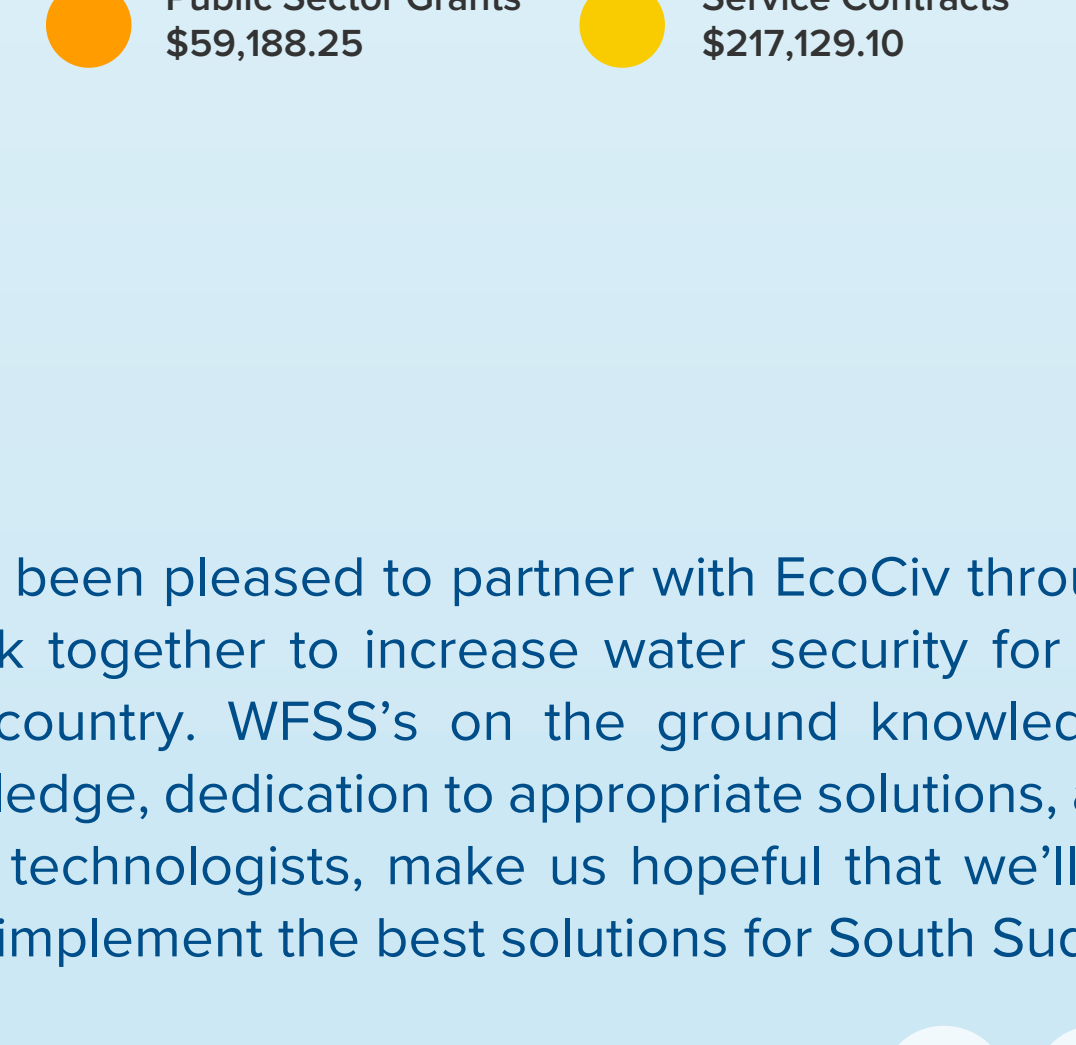
Lisa Hough-Stewart, Organisation and Projects Co-Lead at the Wellbeing Economy Alliance (WEAll), based in Scotland

FINANCIAL REPORT

Revenue & Expenses



2021 Revenue by Source



Water for South Sudan (WFSS) has been pleased to partner with EcoCiv through its W12+ Programs where we work together to increase water security for the residents of the world's newest country. WFSS's on the ground knowledge, combined with W12+'s global knowledge, dedication to appropriate solutions, and connections to water experts and technologists, make us hopeful that we'll be able to discover and implement the best solutions for South Sudan.

Salva Dut, Water for South Sudan Founder and Chief Strategy Director



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